



Trade Area Demographics					
	Population	Avg. Age	Proj. Growth Rate 2011-16	Avg. HH Income	Households
US 41 Corridor	22,902	39	10%	\$70,204	8,591
Sun City Center	26,487	69	9%	\$52,900	13,022
US 301 Corridor	45,877	38	12%	\$72,645	18,498
Gibsonton	11,414	30	9%	\$52,214	3,741
FishHawk	13,590	36	12%	\$89,723	4,647
Total Trade Area	155,653	42	10%	\$60,338	71,963

● Interstate Exit Orange shaded area reflects the remainder of the population.
 * Source Nielsen Site Reports 2011

SOUTHSHORE COMMONS
Tampa Bay, Florida



Southshore Commons Primary Trade Area Residential Map